

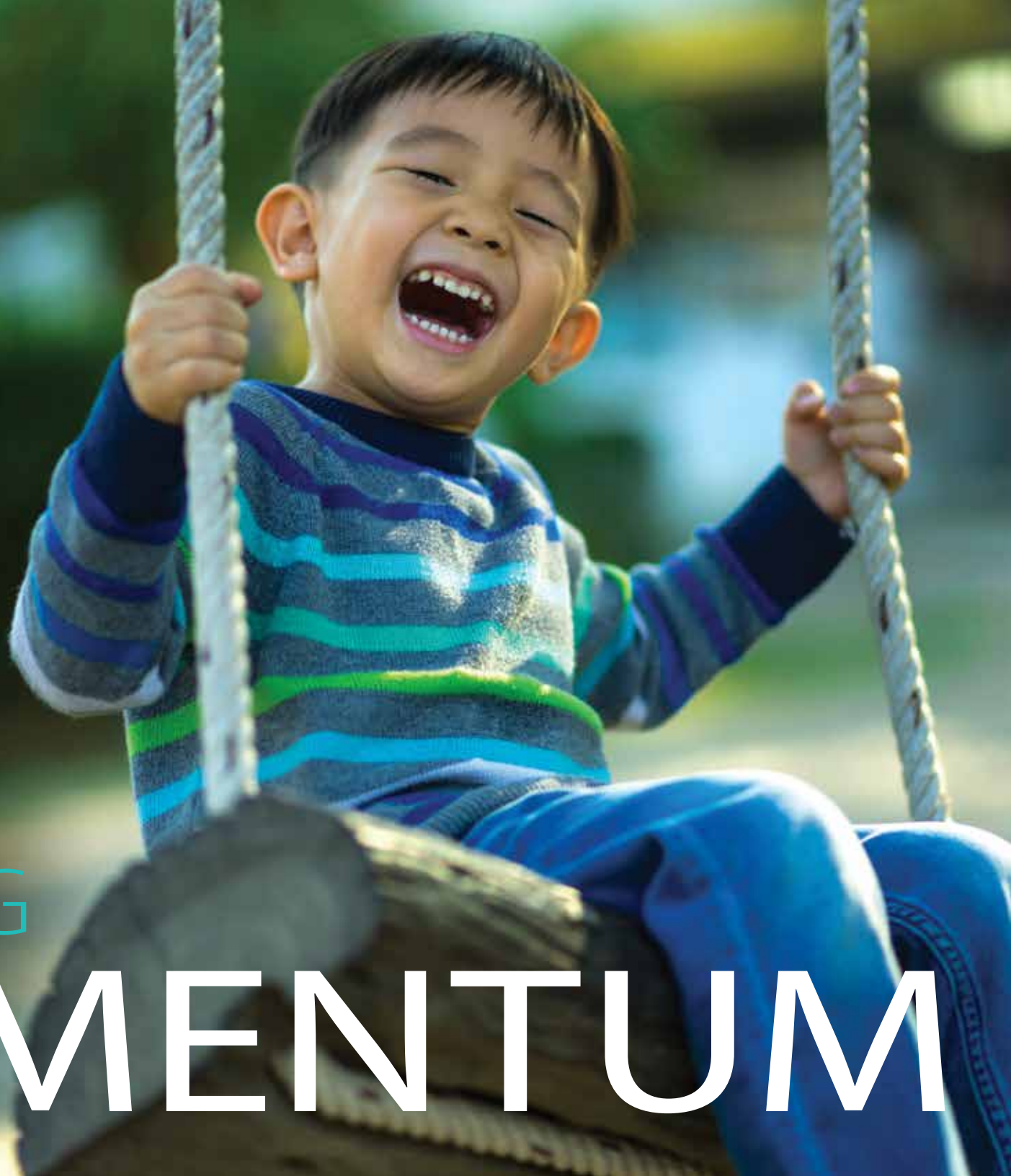


YMCA of  
Oakville

2018 Community  
Impact Report

BUILDING

MOMENTUM



# MESSAGE

## STRENGTHENING OUR CAPACITY TO SERVE

Dear Friends,

We have an ambitious plan to serve more people and deepen our impact across Halton Region.

A plan as significant as this requires intentional investment in the systems and expertise to make this work possible. This year, we focussed on strengthening our capacity as we prepare for growth.

New technologies will be a key enabler to our process.

Working with YMCAs across Canada, we prepared for the introduction of a new, national registration and customer relations management system to more seamlessly connect people to YMCA programs and services including offering the ability for members and participants to manage their relationship and registrations with the Y online.

We know today's families are busier than ever. We made it easier for YMCA Preschool Child Care families to connect and communicate with their child's YMCA educators and learn about their child's development through the introduction of Weemarkable™, a YMCA-pioneered mobile app.

Leveraging expertise and resources from YMCAs across Canada is key to supporting our plan for growth.

In our YMCA School Age Child Care Centres, we introduced A Place to Connect™, a quality-based national curriculum for children ages 5-12 in our YMCA Before and After School Child Care programs.

At 410 Rebecca, in partnership with the YMCAs of Niagara and Hamilton|Burlington|Brantford and the GERAS Centre for Aging Research at Hamilton Health Sciences, we launched GERAS Dance, a research and evidence-based ballroom-style dance program for older adults with early cognitive and mobility impairments.

Working with YMCAs across our region, we established new support hubs to leverage specialized expertise in areas such as marketing and communications and philanthropy.

**Strengthening our capacity figured strongly in the work of the YMCA this year. Like the people whose stories you'll read about in our 2018 annual report, we're building momentum for the important work which lies ahead; serving more people, in more communities.**



**Peter Kolisnyk**  
Chair, Board of Director



**Kyle Barber**  
President & CEO

# YMCA VOLUNTEER AND STAFF LEADERSHIP

## 2018 / 2019 YMCA Board of Directors

**Peter Kolisnyk**, BSc.H.K., Chair  
Realtor, PKRE Real Estate Ltd. Brokerage

**Michael Shaen**, LL.M., Past Chair  
CEO, The Centre for Collaboration

**Binu Dhas**  
Director of Operations Plumbing, Wolseley Canada

**Simon Fung**, BComm, J.D.  
Lawyer, O'Connor MacLeod Hanna LLP

**Melinda Gorgenyi**, MHSc, P.Eng, CHE  
VP, Global FM Service Development & Deployment, Sodexo

**Sam Greiss**, CA  
Retired, EVP & COO, Parkbridge Lifestyle Communities Inc.

**Chris Jackson**, MBA  
Investment Advisor, Portfolio Manager, CIBC Wood Gundy

**Eileen McCormack**, MSc  
Retired Head, New Product Planning, AstraZeneca

**Jacqueline Newton**, MEd  
Superintendent of Education, Halton District School Board

**Dr. Catherine Raaflaub**  
Senior Consultant, Ketchum Canada (KCI)

**Karen Scicluna**, BBA  
Owner, Academy of Mathematics & English

**Ian Troop**, BBA, ICD.D  
Principal, Demickmore Limited

**Michael Wells**  
HR Business Partner, GTAA

## Senior Management Team

**Kyle Barber**  
President & CEO

**Paul Haddad**  
Regional Vice President,  
Philanthropy

**Kyla Kumar**  
Regional Vice President,  
Marketing & Communications

**Lisa Rankin**  
Vice President, Child Care,  
Camp & Community

**Kathy Robinson**  
Vice President, Finance,  
Risk Management & IT

**Cathyann White**  
Vice President, Health,  
Fitness & Aquatics

**Alison Williams**  
Director, Human Resources

# LEADERSHIP





**“As parents, it’s comforting to know the YMCA is a fun and nurturing environment for children with special needs to learn and grow during the summer.”**

## FROM POTENTIAL TO POSSIBILITY

If you’ve spent any time at Emily Carr school, you’ve probably noticed eight-year-old Stevie Gera. His mischievous smile and magnetic personality light up the hallways. According to his mom, “Stevie has always been a happy, outgoing young man, and from his first day of school, he gained the attention and admiration of all his peers and teachers.”

While Stevie’s charm makes him a popular little guy, it’s his tremendous determination that helps him deal with many of the struggles experienced as a child with Mosaic Down Syndrome and Childhood Apraxia of Speech (CAS), a motor disorder which causes difficulty with performing some tasks.

“Stevie has trouble focusing and following directions in the classroom, but not because of Down Syndrome. His Apraxia causes difficulty communicating and that can make expressing himself challenging.”

“It’s always been important to find the right environment for Stevie, so when we were looking for a summer camp, we tried four different ones before we found the Y. To our surprise, it was unlike any other camp we had tried.

His dad saw the difference right away. “Stevie was immediately welcomed into the camp community. He was accepted and his counsellors spent time getting to know him and how he thinks. Stevie picked up on that. He felt important.”

“Throughout the summer, Stevie’s eyes were opened to possibility. He was inspired to succeed in a place that celebrates the individuality of every child. He learned new skills like swimming, basketball and rock climbing and he loved it. He was excited to go to camp every day and he always came home with a smile on his face.”

“Although Stevie loved all the activities, his favourite thing was spending time with the counsellors. They became his good friends, especially Jack, Barry and Apollo. Jack was like his big brother and the friendship they developed meant the world to Stevie. He still has their photo on his bedroom wall.”

When Stevie returned to school in the fall, his teachers noticed the change in him immediately. His focus had improved during reading class and he could pay attention for longer periods of time. His speech had improved dramatically, and he could communicate better and express himself.

Stevie’s parents say the biggest change was increased independence and maturity. “Not long after he went back, the school removed the educational assistant that used to work with him in the classroom. Now, Stevie uses a speech device in class if he needs help.”

Recently, we visited Stevie’s pediatrician and he commented on how far Stevie has come in such a short time. He even suggested it might be good for Stevie to volunteer somewhere one day when he gets older. We were so thrilled to hear that, and so was Stevie because within minutes he started singing, “It’s fun to stay at the YMCA! It’s fun to stay at the YMCA!”



# MOVING FORWARD WITH CANCER

To 83-year-old Bev Ziegler and her husband, the YMCA of Oakville has always been an important part of their community. When the original YMCA was being built in Oakville, her whole family got involved in raising funds for the facility.

Throughout the years, she knew many families, including her own, who relied on the Y for health and fitness programs, child care and more. But it was only after going through two surgeries and chemotherapy that she realized the critical role the YMCA plays in community.

Bev was 80 when she was first diagnosed with Ovarian Cancer. The diagnosis was shocking and overwhelming, and her life was put on hold while she fought one of the hardest battles of her life.

When it was time for her recovery, she knew that if she had a chance of keeping her cancer at bay, she needed to live the healthiest lifestyle possible – and a big part of that was exercise. That’s when she heard about the Wellspring CancerSmart program being launched at her local Y. She signed up right away.


Walking through the doors of the YMCA on the first day of the program was just like coming home. She felt that same sense of community she had always felt.

In the months that followed, Bev worked with an experienced cancer exercise leader and Lisa Newman, Supervisor of Health and Fitness at the Y, to create an exercise plan to help improve flexibility, strength and cardiovascular endurance.

According to Lisa Newman, “Our partnership with Wellspring for CancerSmart is helping to fill a critical need in our community by offering people a personalized approach to staying healthy and strong after dealing with cancer treatment. It begins with an assessment to create an individualized exercise program, along with supervised group exercise classes and a plan to eventually transition to independent exercise.

It’s been almost a year now, and Bev always looks forward to coming to the program. “I love the variety! I do interval training here switching every four minutes, so I don’t get bored and the instructors are very good at checking your form. I think it’s a great program whether you have cancer or not.

For Bev, being able to come to the Y to participate in CancerSmart has been an important part of her recovery, in more ways than one. She’s found encouragement and support, new friends, better health – and the chance to be part of her local YMCA once again.



I love the variety!  
I do interval training  
here switching every  
four minutes, so I  
don't get bored..."





“Every kid needs different things and being able to give each one the tools to succeed – this is what is really special about the Y.”

## THE Y BECAME A SECOND HOME

We moved to Oakville when I was twelve. My parents had just separated, and my mom was worried about me making friends before school started, so she signed me up for Y camp. It became the first step in a leadership journey that would inspire my future passion and career.

I moved around a lot as a child so feeling comfortable in new places was always hard. But YMCA Camp was different, right from the start. The counsellors welcomed me in an individual way, making sure that I had a role to play in the camp group. I immediately felt at ease and knew I had found a place to belong.

From that summer on, the Y became a second home for me. And within the walls of that home, something inside me began to grow – the confidence to discover my own unique talents. As my confidence grew, so did my responsibility at camp. When I went to Counsellors in Training (CIT), I quickly took on more leadership roles within my camp group.

Being a camper turned into becoming a counsellor, and my first job at Sports Camp when I was 17. It was an amazing opportunity to be able to make an impact and foster that same confidence in others that was created in me. I realized how much I loved working with kids and my dream of becoming a teacher was born.

As soon as I became a counsellor, my brother and sister wanted to go to camp. As a single parent, my mom couldn't afford the cost to send two kids to camp, so the Y helped by providing financial assistance. Today, thanks to the Y, my brother and sister are also learning to build

their confidence and skills at camp. My sister also participates in TAG, a Y program that provides support for young girls. Looking back, it was my own experience as a camper that got me started on this journey. I was encouraged to succeed, and because of that, I realized what I was capable of – and now, I want to do the same for other kids. Being in a leadership position at camp has given me the chance to work with hundreds of different kids and help them become leaders too.

Today, I'm entering my 5th of 6 years in the Concurrent Education Program at Brock University and well on my way to realizing my dream of teaching Grade 9 and 10 history and geography. When I think about the Y, I remember my journey and the lessons I've learned along the way. Every kid needs different things and being able to give each one the tools to succeed -- this is what is really special about the Y.

It's not just YMCA camp; it's a place where you are given the freedom to discover how you can contribute in your own way. The YMCA invites and welcomes so many different backgrounds and celebrates the uniqueness of each one. Because everyone has something to contribute, no matter who they are or where they're from.



### Child Care

# 4,100

children discovered the joy of learning through creative play and physical activity in YMCA Child Care to prepare them for school.



### Community Initiatives

# 9,707

people participated in community initiatives, beyond our walls, including youth leadership, priority neighbourhood and events such as YMCA Peace Week activities and Healthy Kids Day to get families active together.

## Health, Fitness & Aquatics



# 11,432

children, youth and adults made strides towards their health and fitness goals through YMCA membership.



# 1,931

individual's involvement was supported through financial assistance.



# 2,160

children, youth and adults learned to swim and improved their safety in the water through YMCA Swim Lessons.



# 254

people completed Aquatics Leadership Courses on their path to becoming a lifeguard or swim instructor.

## Philanthropy and Giving Back



# 1,201

donors impacted the lives of others through charitable gifts to the YMCA.



# \$556,460

was received in donations to ensure children and youth benefit from YMCA programs and services.



# \$688,176

was awarded in YMCA financial assistance to make our programs accessible to **1,931** individuals.



# 149

volunteers gave of their time and skills to help others achieve their goals.

# 2018 IMPACT



### YMCA Summer Camp

# 1,884

campers built confidence, skills and made new friends through YMCA Summer Camps.



# PROGRAM HIGHLIGHTS

1

The Peter Gilgan Leadership Award was awarded to support the post-secondary education of five exemplary YMCA youth leaders who have made notable contributions to the community: Kwasi Adjei, Benjamin Jarvis-Frain, Michael Kwon, Taylor Lepage and Nicola Taccone.

2

At the Annual YMCA Peace Medal Breakfast in November, three YMCA Peace Medals were awarded to local peacemakers who have demonstrated a commitment to building peace within their community or elsewhere in the world. Recipients are: Newcomers Tutoring and Frances and Len Pace, Catherine Mulvale and Georgia Apostolopoulos.

3

YMCA staff Katherine Dziedzic, recipient of the Helene and George Coward Award, participated in an international Youth Scenarios Workshop in Kenya. The 40 young leaders from the YMCA and the African Union projected various scenarios of the future of Africa, based on politics, economics, social services, law, technology and the environment. Upon return the same activity was delivered with the YMCA Young Leaders Initiative to reimagine the community of the future and the YMCA that will be needed to address local issues.

4

Motivated by the challenging events of her own past and inspired by YMCA Peace Medal recipients, Valerie Walsh stepped forward with a three year sponsorship of the YMCA Peace Medal, in the hopes of encouraging others to support peace-building initiatives in the community.

5

In partnership with the GERAS Centre for Aging Research at Hamilton Health Sciences and the YMCAs of Hamilton|Burlington|Brantford and Niagara, GERAS Dance was launched to support older adults who have early cognitive and mobility impairments. GERAS Dance is a fun, mind and body program that emphasizes mobility, balance and strength.



6

The YMCA Social Innovation Project was launched to support the work of youth who are building creative solutions to address complex social issues in their community and promote conditions of fairness, inclusion, empathy, security, respect and diversity.





# FINANCIAL HIGHLIGHTS

## Year Ended December 31, 2018 (Audited)

	2018	2017
<b>Statement of Financial Position</b>		
Current Assets	\$3,663,113	\$3,884,582
Capital Assets	\$10,576,828	\$10,397,443
<b>Total Assets</b>	<b>\$14,239,941</b>	<b>\$14,282,025</b>
Current Liabilities	\$1,219,082	\$1,206,555
Deferred Capital Donations and Grants	\$3,197,644	\$3,565,625
Net Assets	\$9,823,215	\$9,509,845
<b>Total Liabilities &amp; Net Assets</b>	<b>\$14,239,941</b>	<b>\$14,282,025</b>

	2018	2017
<b>Statement of Revenue and Expenses</b>		
<b>Revenue</b>		
Programs & Services	\$22,787,534	\$21,789,769
Donations, Grants & Fundraising	\$717,626	\$491,849
Amortization of Capital Donations and Grants	\$374,990	\$370,107
<b>Total Revenue</b>	<b>\$23,880,150</b>	<b>\$22,651,725</b>
<b>Expenses</b>		
Programs, Services, Administration & Amortization of Capital Assets	\$23,566,780	\$21,980,569
<b>Total Expenses</b>	<b>\$23,566,780</b>	<b>\$21,980,569</b>
Excess of Revenue over Expenditures	\$313,370	\$671,156

The summarized financial information is extracted from Annual Financial Statements audited by BDO Canada LLP, Licensed Public Accountants. A copy of the complete financial statement is available online at [www.ymcafoakville.org](http://www.ymcafoakville.org). Requests for a copy can be made by email to [info@oakville.ymca.ca](mailto:info@oakville.ymca.ca), by phone at 905-845-3417 or by written request to YMCA of Oakville, 410 Rebecca Street, Oakville, Ontario L6K 1K7.







YMCA of  
Oakville

We're building momentum for the important work which lies ahead; serving more people, in more communities.



Charitable Registration #11906 4400 RR0001

YMCA of Oakville | 410 Rebecca Street, Oakville, ON L6K 1K7 | [ymcafoakville.org](http://ymcafoakville.org)