

# your journey starts here.

YMCA of Oakville 2015 Community Impact Report

### Our journey

We are the YMCA Young Leaders Initiative (YLI) and we make a difference. In 2015, we came together as a group to understand the needs of youth in Oakville, to share our ideas, and make our voices heard.

This community impact report is our "yearbook". And just like yearbooks you've seen, it's designed to record, highlight, and commemorate the past year. It's a spotlight on the impact of the work of youth and the YMCA – all captured from a youth perspective.

Within these pages, you'll discover more about our journey together, and meet other youth whose journeys all started at the YMCA. Young people like Niya, who realized she did have a path to take; or Tyler, who helped others find a place to belong; or Alison, who found a supportive community; and Keja, a young girl who rediscovered herself and her confidence.

As you read their stories, we encourage you to think about where your own YMCA journey will take you and the impact that you can make. If you are new to the YMCA, we hope the stories in this yearbook will inspire you to make your mark too.



William Erskine



Alison Hill

Miso



Alana Moore

lana hooze



Erin Ross





Derek Banks Staff Liaison



Katherine Dziedzic Staff Liaison

William Erskine, Alison Hill, Alana Moore, Erin Ross YLI Members

### **Giving youth a voice**

Looking back, 2015 was a year of transformative impact. Our YMCA made great strides in improving the health and well-being of more children, youth, adults, seniors and families in Oakville. There were many accomplishments, but what stands out are the youth who began life-changing journeys – and in the process, discovered their voice.

Our YMCA Youth Engagement Strategy, and the subcommittees that were created from it, show what can happen when youth are given the chance to come to the table, collaborate, and have a voice and role within our organization. Their journey together is proof that when young people are given the opportunity to develop, they are inspired to lead.

This community impact report is a great example. Page by page, story by story, it shows the impact of our YMCA in the community from a youth perspective. It's also a testament to what can happen when youth work together with a shared passion and vision. From planning, writing of stories, photography, and design, they did an amazing job and we are so proud of their work!

As we come to the end of our current strategic plan, and look to the creation of our next, youth development will remain a key priority. We will provide a safe and supportive environment for youth to implement strategies they feel are important so they can make a positive difference in our community. We are excited to welcome their diversity, their wisdom – and their voice.

The slogan, "Nothing about us, without us," is the heart of our commitment to youth. Ideas need to be led by youth, for youth. Going forward we'll continue to listen to what our young people have to say and give them the opportunity to develop the skills to become future leaders of a stronger, healthier community.

Asomers

Kyle Barber President and CEO



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### **Youth Engagement Strategy**

As a charity, the YMCA of Oakville is committed to helping people of all ages, backgrounds and abilities reach their potential. Last year, we focused on youth and how we can involve youth in the present and future of our YMCA by having them interact with supportive leaders, build connections with fellow peers, and giving them a voice and role within our organization.

#### What is Youth Engagement?

Youth engagement is the meaningful and sustained involvement of a young person (13-29 years) in an activity, with a focus outside of him or herself. Through youth engagement, we can truly understand the needs of the youth community, create opportunities that support these needs, and promote the healthy development of these individuals.

The YMCA Young Leaders Initiative (YLI) was created with this in mind. In 2015, this group of young, passionate leaders tasked themselves with focusing on three areas that would help deepen youth engagement within the YMCA and within the local and global community.

### **Governance & Advisory**

- Developed the mission for the Young Leaders Initiative and each subcommittee
- Created documentation surrounding the operation of YLI as a whole, and for each subcommittee
- Set a timeline for the committee's goals



### **Travel & Cultural Exchange**



- Applied for our first YMCA Youth Travel & Cultural Exchange and was partnered with the YMCA of Prince George, BC
- Organized the application process and selected 20 youth participants

### Leadership Programs

- Set key components for all youth leadership programs
- Identified the types of programs youth need and want available to them
- Launched new Youth Toastmasters
   program



### 2015 Youth Engagement Highlights



Newly formed YMCA Young Leaders Initiative engaged 22 youth staff who volunteered 165.5 hours of their time to the committee

4 new Youth Engagement programs launched: Just the Guys Newcomer Youth Outreach Council TAG Leaders Youth Toastmasters

360 future leaders developed skills and confidence in youth leadership programs

**5** outstanding YMCA youth leaders received bursaries through the Peter Gilgan Leadership Award



**Pictured (L-R):** Phebe Abaya Logan Townsend Kyla Champken Connor Smith Gabriella Paniccia

### YMCA Youth Leadership Programs



Aquatics Leadership • Aquatics Mentorship • Just the Guys Newcomer Youth Leaders • Newcomer Youth Outreach Council Together as Girls (TAG) • TAG Leaders Youth Leaders • Youth Toastmasters



### I found what I am meant to do.

When I was in Grade 12, I felt lost and confused. While my friends were deciding where to go to university or college, I had no idea what path to take.

Then, my guidance counsellor told me about Halton Sport Leadership (HSL), a program to help youth like me develop skills, find a career path and give back to their community. She said, "Maybe it will lead to something." With no other options, I decided to try it. Turns out, it did lead to something – something more than I could have imagined.

With HSL, I discovered so much about myself. I learned that there are endless opportunities out there and that saying "yes" to them can open new doors. I took the program seriously and was rewarded with being that session's graduating valedictorian!

After HSL, I felt more confident and comfortable with my abilities. I applied to work for YMCA summer camp and it was awesome becoming a role model to younger kids in the program.

Today, I am proud to say that I do have a path! I'm working for the Child and Youth and Community departments at the YMCA and I love it! Without HSL, I would still be lost. Instead, I'm right where I need to be.

-Niya

### Success starts here.

Niya's journey started with Halton Sport Leadership and the opportunity to realize passion and purpose. Your gift can help more young girls like Niya gain courage, confidence and a belief in their own unique abilities.

### **16** disengaged youth attended the free pilot Halton Sport Leadership program.

#### Every one of them celebrated their graduation.

The Halton Sport Leadership program is a collaborative, asset-based development program focused on providing low-income and at-promise youth with opportunities to develop leadership skills, expertise and certifications in sports and recreation. Partners in the pilot included Halton Catholic District School Board, Halton Public District School Board, Halton Poverty Roundtable, Halton Regional Police Service, Town of Oakville and YMCA of Oakville.

Tyler pictured with Just the Guys participant

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### We both found a place to belong.

It's hard to be a kid, especially when you feel different from your peers. My parents couldn't afford to sign me up for sports or summer camp, and as a member of the LGBTQ community, I was the victim of bullying.

My first experience with the YMCA was in high school as part of a program I was taking. I was blown away by how accepting people were. So when it was time for my placement in college, I jumped at the chance to work at the YMCA of Oakville.

I knew right away I had found a place to belong. I had the opportunity to interact with different people of all ages and everyone was so welcoming.

I met Carter at the Just the Guys program and saw myself in him right away. Although he acted out, I could tell he was looking for a place to belong, just like me. I shared my story with him and we built a relationship based on mutual respect. His behaviour started to improve and everyone noticed the change.

There are thousands of kids out there like Carter. Many aren't able to find the support they need. Thanks to the Y, Carter and I both found a place to belong. Now I want to make a difference in a career that helps other kids find a place to belong too.

-Tyler

### Belonging starts here.

Tyler's journey started with finding a place, and people who accepted him. Your gift can help more kids like Carter find connections, support and a place to belong through free YMCA leadership programs such as Just the Guys and Together as Girls.

**46** boys found a safe space to develop leadership skills at Just the Guys.

### Together, they formed friendships and gained role models.

Just the Guys is a free community outreach program offering male youth aged 10-13 a chance to play sports and games, develop new friendships, and explore the topics that matter most to them.

### 2015 Year in Review

## **29,915<sup>\*</sup>** YMCA journeys



\*number of people who participated in YMCA programs in 2015

children developed new skills, character and confidence at summer camp

### 1,860

children, youth, and adults learned to be safe, in and around the water with YMCA swim lessons

### 11,665

people pursued greater health and well-being through a YMCA membership

4,668

award-winning outdoor classrooms were built at YMCA child care centres to open children's imagination, stimulate their creativity and challenge their motor development

more than **1,400** families and kids learned how to make healthy, active living simple and fun on June 7 at YMCA Healthy Kids Day





St. Luke YMCA Child Care Centre

**237** members connected on their journey to better health through the Commit to Fit Challenges





1,593 donors contributed to the YMCA Strong Kids Campaign, raising \$271,340!

**3,768** children were nurtured and cared for in YMCA child care and before and after school programs



people found a sense of belonging through **33** free community outreach programs and events new YMCA before and after school program in North Oakville at the new Oodenawi Public School

more than 4,500 Peace week

people in our community came together to celebrate YMCA Peace Week in November

### YMCA Peace Medallions were awarded to youth and adults making a difference through their charitable work

2015 YMCA Peace Medallion award recipients: Aiza Abid, Youth Category Linda Coghlin, Adult Category Vishal and Ishan Vijay of Every Child Now, Group Category (pictured)

# BRIGHTEST FUTURE \*

### I believed in myself again.

I knew I was going downhill, but didn't realize how fast until the day I ended up in the hospital. My body was fighting a serious infection and I felt overwhelmed by anxiety and depression.

I was working at my first "real" job, hired immediately after completing an internship. The position came with a lot more responsibility than I was prepared for and my manager was often away. Anxiety grew as I constantly worried about being fired for not knowing how to do my job. A concerned friend told me I needed to focus on my health and find a place where I felt more supported.

Several months later, I heard about a job opening at the YMCA. I was so nervous during my interview, and my insecurities made me think I wouldn't be successful. I was surprised and thrilled when they offered me the position.

I wish I could say things changed immediately but I continued to struggle with self-doubt. Then day-by-day things began to change. I found myself surrounded by people who believed in me, and I began to believe in myself again.

Today, I work two part-time jobs at the YMCA, and I have seen firsthand the impact YMCA programs have. But it's not just about the programs. The YMCA is a community that supports each other, no matter what. It's a place that changes lives. And I should know, because it changed mine. -Alison

### Support starts here.

Alison's journey started with finding a community who believed in her. Your support of the YMCA Strong Kids campaign can give more people in need the opportunity to be successful and achieve greater health in every way.

**1,798** people in need received financial assistance for YMCA programs.

### At the YMCA, they found a supportive and inclusive community.

We believe youth have a lot of potential to make a better future for themselves and their communities. Through YMCA Youth Engagement programs, we connect youth with the mentorship, encouragement and resources they need to develop into role models and leaders.



### My daughter's confidence blossomed.

As a single mother of three girls, it's been difficult financially. I couldn't afford to enroll them in extracurricular activities. Although they have been very understanding, I still feel like I'm disappointing them.

When my husband and I separated, Keja, my oldest daughter, was the most affected. I saw the change immediately. Her smiles faded, her confidence dropped and her self-esteem was the lowest I have ever seen.

Then I heard about a free YMCA Multi-sport program running out of her school. I signed Keja up right away. The changes in her have been amazing.

After the first program, I signed her up for other free programs that included transportation with the YMCA community van. As a mom, I couldn't be happier about the changes I've seen in her. She has not only returned to her old, cheerful self, but she's also opened up a lot and made new friends.

All of these programs have made such a positive difference for our family. Keja's confidence has blossomed and my younger daughters have noticed the changes. Now they want to go to the YMCA programs too. As a single mom, I feel like I'm able to provide some great opportunities for my girls to grow and feel good about themselves - thanks to the Y.

-Carol

### Confidence starts here.

Keja's journey started with access to a free community program at a time when she needed it most. You can help more girls like Keja by funding a community outreach program that brings YMCA programs to youth, and youth to YMCA programs.

**248** isolated youth were able to access free community programs with the YMCA community van.

Each one found connections, support and positive role models who helped them discover their potential.

Growing up is full of challenges. The YMCA offers special support programs for youth that help them address issues that could limit their potential. In 2015, the YMCA community van, made possible through a generous donation, helped transport youth to programs and provide opportunities they wouldn't otherwise have access to.

### **Financial Highlights**

(as of December 31, 2015)

<b>Total Liabilities &amp; Net Assets</b>	\$12,295,681	\$11,682,913
Net Assets	7,317,964	6,272,324
Deferred Capital Donations and Grants	4,230,915	4,595,340
Current Liabilities	\$746,802	\$815,249
Total Assets	\$12,295,681	\$11,682,913
Capital Assets	8,266,671	8,608,025
Current Assets	\$4,029,010	\$3,074,888
<b>Statement of Financial Position</b>		
	2015	2014

#### **Statement of Revenue and Expenses**

#### Revenue

Programs & Services	\$17,753,418	\$16,482,389
Donations, Grants & Fundraising	493,082	396,148
Amortization of Capital Donations and	368,985	366,174
Grants		
Total Revenue	\$18,615,485	\$17,244,711

#### Expenses

Programs, Services, Administration & Amortization of Capital Assets	\$17,569,845	\$16,170,360
Total Expenses	\$17,569,845	\$16,170,360
Excess of Revenue over Expenditures	\$1,045,640	\$1,074,351

The summarized financial information is extracted from Annual Financial Statements audited by BDO Canada LLP, Licensed Public Accountants. A copy of the complete financial statements is available online at www.ymcaofoakville.org. Requests for a copy can be made by email to info@oakville.ymca.ca, or by phone 905-845-3417 or by written request to YMCA of Oakville, 410 Rebecca Street, Oakville, Ontario L6K 1K7.



#### philanthropy

noun phi·lan·thro·py \fə-'lan(t)-thrə-pē\

The practice of giving money and time to help make life better for other people.

In its purest sense, philanthropy is just that – giving. As a leading charity with deep roots in our community, we believe that everyone should have the opportunity to benefit from participation in a YMCA program regardless of their ability to pay.

But we couldn't do this without the support of our donors, volunteers, community partners and funders, our staff and our community who give in so many ways that make a difference.

To everyone who has supported our work, thank you for giving so much to help more people achieve greater health in every way. Together, with your continued support, we can make an even bigger impact for more children, youth, families and adults in our community.



### Your support is changing lives

Last year, **1,798** people turned to us for support and received financial assistance for YMCA programs thanks to our generous donors.



**57** kids with families facing challenges were encouraged to learn and develop thanks to affordable child care

**252** children were able to create amazing summer memories with financially assisted camp



1,489 people followed their journey to health with assistance for a YMCA membership (that's 1 in 5 members!)

### **Volunteers make a difference**

We are thankful to the many volunteers who contributed in so many ways.



**424** volunteers dedicated their time and talents to support YMCA programs and events, contributing a total of **9**,700 hours



**more than 20** students enriched their education and gained valuable work experience with a placement at the YMCA



**37** youth became Volunteer Ready in a partnership with CYAN and thanks to funding from the Oakville Community Foundation

### **Our partners**

We are proud to work alongside many outstanding community partners, charitable foundations and granting agencies. Thank you for your generosity and for your investment in our journey.

#### **Program Partners**

ArtHouse **Clearview Christian Reformed** Church **Community Youth in Action** Network (CYAN) Halton Catholic District School Board Halton Community Housing Corporation Halton Healthcare Halton Poverty Roundtable Halton Public District School Board Halton Regional Police Service Halton Region Public Health **HMC** Connections Kerr Street Mission Oakville Public Library Our Kids Network Town of Oakville Whole Foods Market Oakville

### Funders

A.W.B. Charitable Foundation
Canadian Tire Jumpstart Charities
CIBC World Markets Childrens Miracles Foundation
FCT Charitable Foundation
The May Court Club of Oakville
Peter Gilgan Foundation
RBC Foundation



Oakville Community Foundation The Adrian and Mary Coote Family Trust The Jackson Family Fund



Un organisme du gouvernement de l'Ontario

**Ontario Trillium Foundation** 

### Generosity starts here.

Without your donations, the YMCA would not be able to change lives the way it does. On behalf of all those who require help financially to further their journey, thank you for your generosity.

#### \$15,000+

A.W.B. Charitable Foundation Michael Bowick and Joanne Peters Canadian Tire Jumpstart Charities Peter Gilgan Foundation Iovate Health Sciences International Inc. Kristian and Anita Knibutat Ontario Trillium Foundation

#### \$14,999-\$5,000

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A complete list of donors can be found on our website. Every effort has been made to ensure the accuracy of our lists and we apologize for any error or omission.

We invite you to contact us at 905-845-5597, ext. 401 to correct our records.

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What will your journey be?

The front and back cover photos were taken by youth on the YMCA's first Youth Travel & Cultural Exchange in Prince George, BC.

#### MISSION

The YMCA of Oakville is a charity that strengthens community in spirit, mind and body.

#### VISION

The YMCA of Oakville will be at the forefront of positive change in the health and well-being of our community.

#### VALUES Inclusiveness Caring

Honesty

Respect Health Responsibility

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