

YMCA of Oakville
Strategic Plan

2017 - 2022



Building Healthy Communities // Serving Halton Region

We are proud of our past accomplishments and commit to continuing to use our strengths to foster a more vibrant and healthy community.

Building Momentum For The Future

Anchored by three areas of focus:

CAPACITY

Member-focused, convenient

REACH

Extend engagement in YMCA programs and services

IMPACT

Build a healthier, more vibrant community





Our Vision:

A leader in building vibrant and healthy communities.



Our Mission:

The YMCA of Oakville is a charitable organization strengthening community in spirit, mind and body.



Our Values:

- Caring
- Honesty
- Respect
- Responsibility
- Embracing
- Inclusiveness



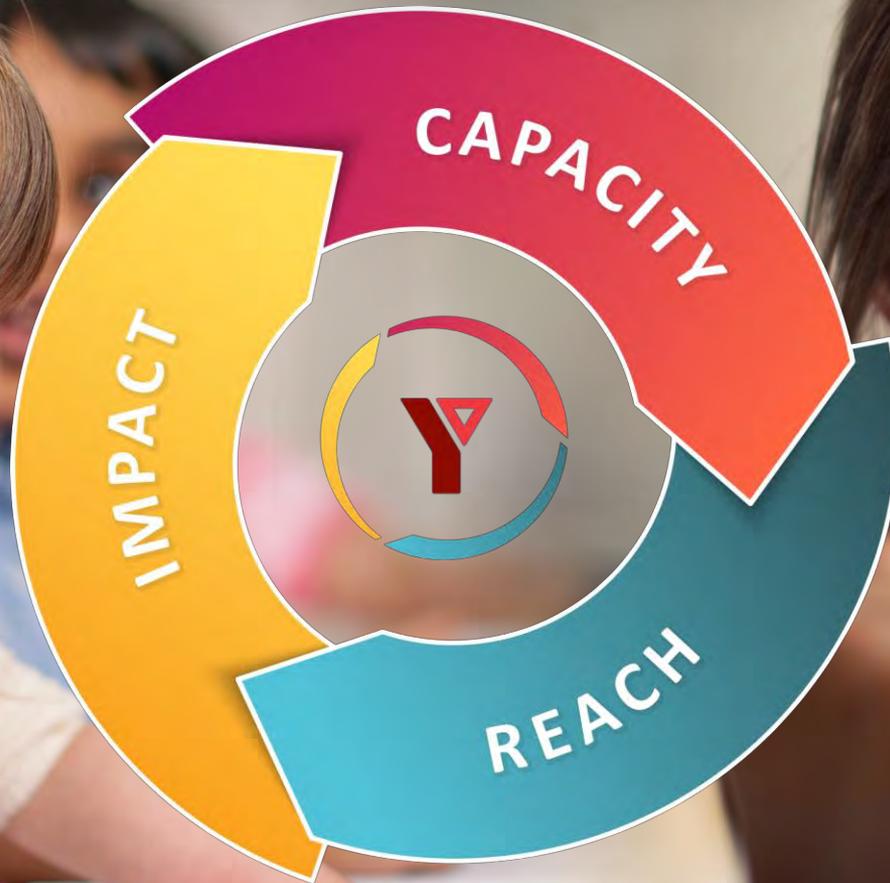


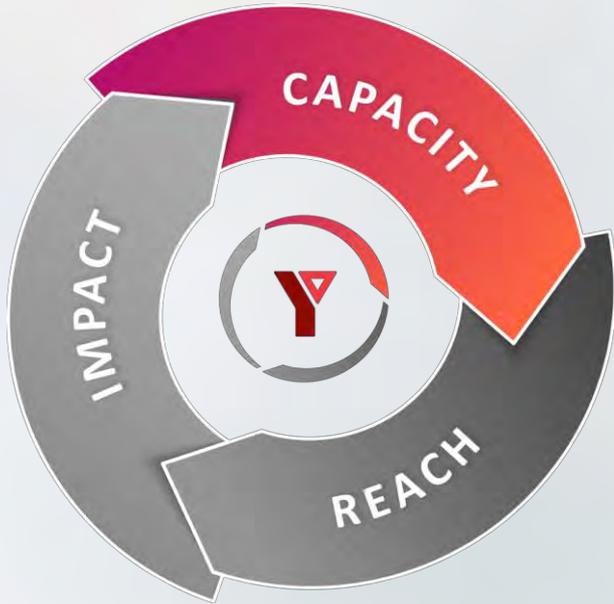
Our promise to Community:

- Provide accessible programs and services
- Listen attentively, seek to understand, and deliver innovative solutions for emerging needs
- Enhance relevance to community and collaborate for the greater good
- Inspire and support potential in children, youth, adults and families



Generating Momentum - The YMCA of Oakville
Areas of Strategic Focus





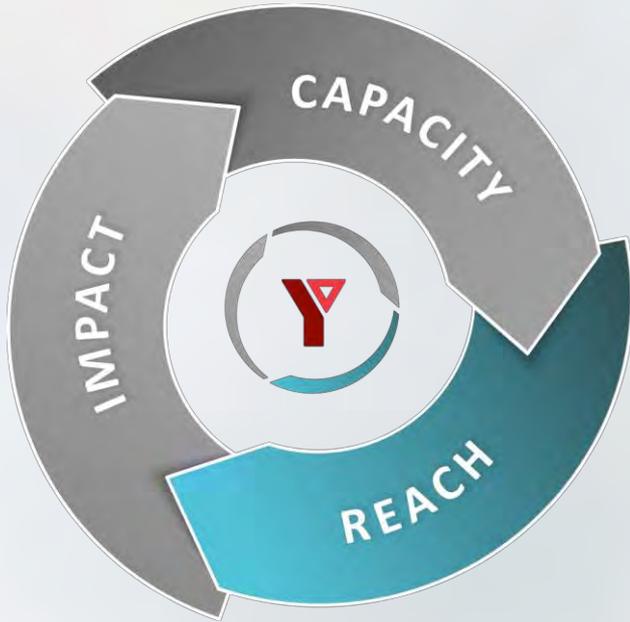
Capacity

We will facilitate innovative community solutions by strengthening our organizational competencies and capabilities.

Our Aspirations:

- Provide “best in class” programs and services that are accessible
- Strengthen systems to engage more people
- Increase our philanthropy to deliver more services
- Develop staff and volunteers to enhance leadership competencies
- Cultivate and promote a social entrepreneurial culture that fosters innovation
- Convene and collaborate through partnerships to create community hubs





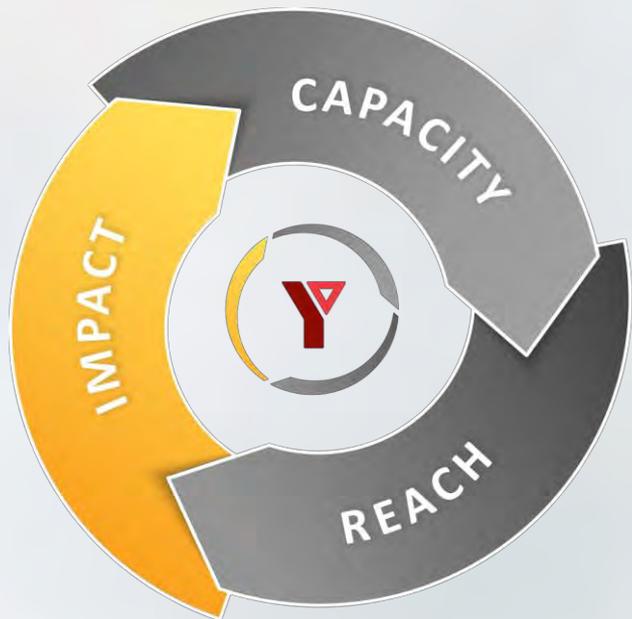
Reach

We will extend our reach across Halton Region to serve more people.

Our Aspirations:

- Assess and respond to emerging needs
- Develop new centers of community in underserved markets
- Convene strong partnerships and raise awareness for social issues
- Eliminate barriers and create a deeper sense of belonging
- Develop YMCA relationships locally and regionally to amplify greater impact





Impact

We will be a leader in advocating for a resilient community where people of all backgrounds thrive.

Our Aspirations:

- Boost the physical and mental health of people in our region
- Provide exemplary early learning and child care
- Strengthen the confidence, passion and engagement of youth
- Cultivate and promote individuals for the leadership roles of today and tomorrow
- Create inclusive and safe environments
- Advocate for improved health and well-being of children and families



Our Enablers



History and Legacy



Philanthropy



Technology



Governance



Partnerships



Stakeholders





Thank you to the hundreds of individuals, community partners and stakeholders who generously shared their insights and contributed to the development of our Strategic Plan

A very special thanks to our Strategic Planning Committee:

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