# **2011 Annual Report to the Community**

Growing Stronger Together

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# I'm growing stronger each day

"I brought my daughter Stephanie to the YMCA to help her improve her core strength as she trained for the 2011 Special Olympics World Summer Games in Athens.

I was hesitant at first, but Stephanie was immediately embraced by the Y and its members. Witnessing how they encourage her, help her choose the right equipment and give her compliments after a class is truly heartwarming.

Every week I see her getting more flexible, fit and having fun. In Stephanie's words, she's growing stronger each day. And I see it in more ways than one. " - Lennie

Congratulations Stephanie on your two gold and three bronze medals. We'll be cheering for you in your next competition!





Vicki (right) with friend Michelle (left) and their children

# The Y has become my family away from home

"As a newcomer to Canada with three young children, I would not have coped as well without the free Steps and Stages programs at the YMCA. Living in a new country, with no family around me was very lonely and isolating, but then I found the Y, and it has become my family away from home. I met Michelle when our daughters took swim lessons together and we soon became good friends. In fact, my whole social network has come from other parents I've met in YMCA programs. I don't know what I would have done without the support of these programs."

-- Vicki

### YMCA experiences can have a lifetime of impact.

We invite you to read more inspiring stories from real people in our community whose lives have been changed in very personal and powerful ways by becoming involved with the YMCA. Visit ymcaofoakville.com/stories.

# Reaching out beyond these walls

Last year we talked about reaching out to our community in new and innovative ways. And that's exactly what we did.

We launched a new community outreach program in the priority neighbourhoods of Clearview, Dorval and Kerr Street that provided 45 fully-sponsored camp experiences to children in need. With the support of Halton Regional Police Services and the Optimist Club, we also brought our YMCA Mobile Skate/BMX Park to the Dorval community, showing them the joy of an active lifestyle and bringing smiles to the faces of more than 100 kids.

These are just a couple of examples of new initiatives that made 2011 an incredible year for us. Looking back, we grew and strengthened our impact within our community in many ways:

- 18,256 people participated in YMCA programs in 2011 that's 2,942 more than last year!
- We created even more opportunities for families to become healthier by introducing six new fitness programs including Family Yoga, Teen CycleFit, Youth Boot Camp and Nordic Pole Walking.
- 1,813 children, youth and individuals received YMCA financial assistance, over 200 more than last year. We provided more than \$677,000 in support to give everyone in our community a chance to participate in a YMCA experience.
- We welcomed 3,583 children and families to our free community events including Family Day and YMCA Healthy Kids Day and launched six new community and outreach programs.
- We nurtured the potential of 2,797 children in our Junior and School-age Child Care programs, opening two new locations and expanding eight more to meet community need.
- More than 3,500 children experienced camp and created memories that will last a lifetime.

Yet behind these numbers are stories of how we've changed lives. Like the story of Chris, a vulnerable youth who connected with positive role models through YMCA Summer Day Camp, or Stephanie, who found the support and encouragement she needed to train for her next Olympic challenge. Or Holly, who found a safe place to belong in one of our leadership development programs.

Under the direction of our new strategic plan, our YMCA will create many new stories over the next five years. We invite you to join us as we strengthen our community in spirit, mind and body -- changing many more lives along the way.

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Jarvis Sheridan, Chair of the Board

Darryl McKenzie, President and CEO

### **Board of Directors**

**Chair,** Jarvis Sheridan Managing Partner O'Connor MacLeod Hanna LLP

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Michael Shaen Strategist Public Inc.

Alexandra Somers Director, Human Resources Wolseley Canada

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Janet Wilkinson Executive Management and Human Resources Consultant FHW Consulting

# **Financial Highlights**

(as of December 31, 2011)

### Statement of Revenue and Expenses

### For the year ended December 31 (Audited)

	2011	2010
Total Revenue	\$13,192,112	\$12,260,093
Total Expenses	12,057,685	11,381,136
Excess of revenue over expenses for the year	\$1,134,427	\$878,957

### Statement of Financial Position December 31 (Audited)

	2011	2010
Total Assets	\$10,877,354	\$11,699,320
Total Liabilities	7,674,267	9,630,660
Net Assets		
Net assets invested in capital assets	2,587,189	1,153,248
Net assets internally restricted for repayment of debt and capital refurbishment	300,000	300,000
Unrestricted net assets (deficiency)	315,898	615,412
	3,203,087	2,068,660
	\$10,877,354	\$11,699,320

The summarized financial information is extracted from Annual Financial Statements audited by BDO Canada LLP, Licensed Public Accountants. A copy of the complete financial statements is available online at www.ymcaofoakville.com, by email info@oakville.ymca.ca, phone 905-845-5597 or by written request to YMCA of Oakville, 410 Rebecca Street, Oakville, Ontario L6K 1K7.

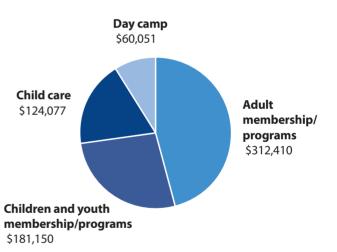
### **Program Participants**

	2011	2010
Membership and programs	18,256	15,314
Child care	2,797	2,637
Day camp	3,536	3,216
Volunteers	496	558
<b>Total Participants &amp; Members</b>	25,085	21,725

### **Financial Assistance**

The YMCA of Oakville is open to all. As a charitable organization we ensure that everyone in our community has the opportunity to benefit from participation in a YMCA program regardless of their ability to pay.

In 2011 we provided \$677,688 in financial assistance to 1,813 individuals, children, youth and families and we see the need growing. Last year we had more requests for financial assistance than funds raised through the YMCA Strong Kids campaign. Your support can help us meet the need.



	2011	2010
Adult membership and programs	\$312,410	247,136
Children and youth membership and programs	\$181,150	140,439
Child care	\$124,077	134,738
Day camp	\$60,051	36,944
Value of Financial Assistance	\$677,688	\$559,257

# 2011 Highlights

# Our Association Building healthy communities

- In 2011 we asked our members, program participants, staff, volunteers and other community stakeholders to dream of new and innovative ways to engage and strengthen our community. We held focus groups, interviews and an online survey, then spent months creating an ambitious, yet realistic five-year strategic plan. For the next five years, we will be focused on engaging more children, teens and young adults in Oakville by extending our reach, strengthening our impact, developing community and building our brand and philanthropic capacity.
- Thank you to the 496 dedicated YMCA volunteers who contributed 15,811 hours to assist us in carrying out our charitable work in 2011.



# Child Care Helping Children Reach their Full Potential

- Nurtured the growth of 2,797 children in our Junior and School-age YMCA Child Care programs.
- Provided \$124,077 in fee assistance over and above regional subsidies
  to help Oakville families in need afford the cost of child care.
  - Our community recognized us as a premier child care provider. We were awarded Platinum for best Child Care from the readers of Oakville Beaver and Diamond for best Child Care by North Oakville Today readers.
  - Worked with local school boards to support the implementation of fullday kindergarten at five Oakville schools.

# Health and Fitness Promoting Healthy Lifestyles for All

- We continued to reinvest in the Peter Gilgan Family YMCA renovating the Wellness Centre and completing other facility improvements.
- Our community recognized us as one of the best! We were awarded Diamond for best Recreation Centre and Platinum for best Fitness and Children's programs by Oakville Beaver readers. We also received Diamond for best Children's Fitness and Platinum for best Recreation/ Sports Facility and from the readers of North Oakville Today.
- We're saving lives! In 2011, the Ontario branch of the Lifesaving Society recognized us as operating the third largest lifesaving leadership program of all YMCA/YWCAs in Ontario.
- We reduced our YMCA membership building fee to make our Y accessible to even more Oakville families. The building fee was also waived for new members joining on Family Day.

## **Community Initiatives**

# Extending our Reach

- In partnership with the Town of Oakville, Family Day at the Y saw its highest attendance yet with 2,809 community members spending time together with their families.
- YMCA Healthy Kids Day welcomed 700 community members to learn more about achieving healthy lifestyles for children and families. We also reduced the transportation barrier for families in priority neighbourhoods by providing free transportation to and from the event.
- The YMCA Community Breakfast for Peace brought together more than 300 community partners, educators, business leaders, politicians and local residents to recognize two outstanding youth peacemakers, Shae Invidiata and Courtney den Elzen.
- As part of our peace week celebrations, we introduced a speaker series, bringing the inspirational message of former child solider and now motivational speaker Michel Chikwanine to over 600 students at two local high schools.
- In partnership with Halton Region's Public Health, we developed Kids and Me, a free program focused on literacy and parent education for disadvantaged families.
- Created new partnerships with Art House, Active Chefs, Clearview Church, CYAN, the Dorval community, Halton Regional Police Services, Kerr Street Ministries, local school boards and the United Way of Oakville.
- Launched six new community programs including Art at the YMCA, Kids Cook at the YMCA, TAG (Together as Girls) and Multi-Sport.



# Camp Giving kids memories that last a lifetime

- We launched a new March Break overnight camp for youth in partnership with YMCA Camp PineCrest in Muskoka, and provided five fully-sponsored spots to youth from Kerr Street Ministries.
- Registrations for summer day camp programs increased by 234 over 2010, providing 3,536 campers with a memorable YMCA summer camp experience.
- In partnership with Reach for the Rainbow, we continued to provide integrated camp experiences for children with special needs.

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- Our community and readers of the North Oakville Today recognized us with a Platinum award for best Summer Camp.
- Through a partnership with Big Brothers Big Sisters, Kerr Street Ministries, the Dorval community, Clearview Church and the Children's Aid Society, we provided 196 children in need with financial assistance totaling \$60,051 so that they too could have a YMCA camp experience.



# YMCA Strong Kids Campaign Every kid deserves a chance

- We made a difference in the lives of 1,813 children, youth and individuals in our community by giving them a chance to participate in a YMCA experience.
- Yet, we couldn't give every kid a chance without the generosity of many donors who support our YMCA Strong Kids campaign. Thanks to your contributions we exceeded our 2011 campaign goal by raising \$324,647!
- Our philanthropy program is also about inspiring future generations of philanthropists like Josh Evans who made an individual donation of \$150 by asking for donations in lieu of gifts at his birthday party. Way to give Josh!



Josh Evans with Darryl McKenzie, President and CEO



Nicholas Morrison, Michelle Ng, Peter Gilgan, Faye Williams and Sarah Buchanan

# Youth Leadership

Developing the Leaders of Tomorrow

- With a grant from the Oakville Community Foundation, we expanded TAG (Together as Girls), our leadership development program for young girls.
- We were honoured to introduce the Peter Gilgan Youth Leadership Award offering outstanding YMCA staff educational grants of up to \$2,500. Congratulations to the first four recipients: Nicholas Morrison, Michelle Ng, Faye Williams and Sarah Buchanan.

# **Thank You**

# Your YMCA is a celebration of connection, community and changing lives.

We are grateful to our community for their generous support of our special events and annual fundraising initiatives.

Thanks to your contributions, more children and families in Oakville are finding the courage to believe in themselves - to reach for their dreams, to have a second chance, to form new friendships and gain the confidence they need to reach their full potential.

There are more donors to recognize than this space will allow so we have listed donors giving \$100 or more between January 1–December 31, 2011. Each gift provides hope and health to children, youth and families in Oakville in times of need and we offer our sincere appreciation to everyone who contributed.

**Program Funding** - Thank you to the Oakville Community Foundation who provided a grant to help us develop and expand our Together As Girls (TAG) program.

**Event Sponsors** - A special thank you to the International Union of Operating Engineers for their lead sponsorship of our Community Breakfast for Peace.



2011 YMCA Peace Medallion recipients Courtney den Elzen (left) and Shae Invidiata (right) with Me to We speaker Michel Chikwanine (middle)

### \$15,000 +

A.W.B. Charitable Foundation Kristian and Anita Knibutat Peter Gilgan Foundation

### \$14,999 - \$5,000

The Amarna Fund Canadian Tire Foundation for Families Donald G. Goodale Diana Howard International Union of Operating Engineers Oakville Community Foundation Scotiabank Taekwondo Kickathon

### \$4,999 - \$1,000

Chris Bradbrook Tim and Kim Clarke and Family **Echo Adventures** Bert Jackson Terry and Bonnie Jackson Javelin Technologies Inc. William and Linda Lawson Loblaws Companies Ltd. David and Inez McCamus Darryl McKenzie O'Finn's Irish Temper Optimist Club of Oakville Donald and Bev Peat The Running Room Jarvis and Susan Sheridan Robert J. Sutherland and Donna **Urguhart-Sutherland** The Ward Family Foundation Whole Foods Market **Lindsay Williams** 

### \$999 - \$500

Heather Anderson and Jeff Schlotter Donna and Doug Auld Andrea and Ryan Bibby The Clorox Company Foundation Ahmad and Karen Dajani Neil Lester Maryem Mubareka Lisa Rankin Gail and Bob Sippel Carlos Solinas Anonymous (1)

### \$499-\$100

1592803 Ontario Inc. 2257845 Ontario Inc. The Aahilley Group Abo Wireless Solutions Inc. James Altenhof Linda Anderson Maureen Asselin Gwen and Darrell Bartlett and Sons William and Margaret Beairsto **Christopher Beer Beatrice Beesley Brenda Beesley** Sue and Sergio Bettio Leon and Carol Broad Pat and Tom Broughton **Ouentin Budd** Burloak Tool-Die Ltd. Jorge Calado **Canadian Federation of** University Women - Oakville (Beyond Bloomsbury) The Simm and Caranci Family **Castro Family** 

N. Jean Champion Barb and Richard Chapman Paul Chapman Nicholas Molo and Carol Chevalier Linda Clarke David Feldstein and Gail Cosman Joe and Angie Costa **Mike Cussen** Antonio DaMaia Maria Davetas Nicola Davev Den Ouden Menko **DeSouza Family** Len and Ivy Durning **Candace Dylnicki** Josh Evans Fort Garry Industries Fourth Line Auto Service Lindsay Galloway Kathy and Rick Robinson Keith and Jeannie Garton Mr. Norman Gillespie **Daniel Gonsalves GSD** Logistics **GTA Euipment Rentals Stephen Haas** Lee Ann Hand Sandra Hausen Mary Hawley Sharon Hawley Scott and Susan Hobson Ted Huey Jim Hwang Industrielle Alliance Insurance Lori Jacques **Donald Jarrett** Mr. Thomas Jedrej **Kelly Jennings Ruth and Steven Johnson** 

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**Rosen Family Foundation** Lisa Rossi Robert Russell Akemi Sakiyama Alisha Sandford Ann and Wayne Schnurr The Shaen Family Mahendra H. Shah Tammv and Crichton Smith and Sons Patricia Smith J. Madelyn Smith Neil Smith Dr. Freddie So Sherine Soliman and Essam Fl-Sanadi Susan Stephen Marianne Strobele Andrew Tang Herrie ten Cate Robin Toffolo and Michael Arnold Shayne Tracy Ed Uba Michelle Venantius Jeff Wachman Wannamaker Investments Ltd Darrell and Leah Weinberg Jack West **Brent and Wendy Wilkins** Janet Wilkinson Alison and Bernard Williams Matthew and Meghan Yao Anonymous (3)



# YMCA of Oakville



# Building healthy communities

**MISSION -** The YMCA of Oakville is a charity that strengthens community in spirit, mind and body.

**VISION -** The YMCA of Oakville will be at the forefront of positive change in the health and well-being of our community.

**VALUES** - Everything we do at the YMCA is grounded in a belief in six core values: caring, health, honesty, inclusiveness, respect and responsibility.

### **YMCA of Oakville Association Services**

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